

CRESTON VALLEY BLOSSOM FESTIVAL
MINUTES

February 3rd, 2020

A Creston Valley Blossom Festival Association meeting was held on the 3rd day of February, 2020 in the Council Chambers, Town of Creston, 238 – 10th Avenue North, Creston, BC at 7:00 p.m.

- PRESENT:** Joanna Wilson, Vice-President
Bev Caldwell, Secretary/Treasurer
Clr. Karen Unruh
Allan Clement
Henry Schoof
John Huscroft
Lindi Ortega
Ingrid Voigt
Andreas Kamp
- REGRETS:** Jason Truscott
Darlene Wood
Tammy Bradford
Dennis Materi
Marlene Nash
- CALL TO ORDER** The Chair called the meeting to order at 7:00 p.m.
- AGENDA** Moved by Clr. Unruh, seconded by Henry Schoof
THAT the agenda for the Blossom Festival Association meeting of February 3rd, 2020, be adopted as circulated. CARRIED
- MINUTES** Moved by Henry Schoof, seconded by Andreas Kamp
THAT the minutes of the January 6, 2020 Regular Creston Valley Blossom Festival meeting, be adopted, CARRIED
- SECRETARY/TREASURER REPORT** Moved by Bev Caldwell, seconded by Ingrid Voigt
THAT the financial report by the Secretary/Treasurer with respect to the current financial status of the Creston Valley Blossom Festival Association, be received. CARRIED
- CORRESPONDENCE** There was no correspondence to report at this meeting.
- ADVERTISING** Lindi and Andreas volunteered to assist with promotions via photographs, video and on FaceBook (social media). Joanna will check with the C.V. Chamber of Commerce for support in forwarding posters, schedule of events, etc. on the Festival, to surrounding Chambers in the Kootenay region. Bev will submit the ad for the 2020 Travel Guide and other advertising venues, but requested that there be some assistance in writing the articles for the CV Advance and the I Love Creston magazine, etc.
- YOUTH REPORT** Andreas advised that he will assist with social media promotion and event photography, along with Lindi. He stated that he is still working on a Video Game Competition and will have a final decision on this event by the next meeting.

SATURDAY NIGHT CONCERT	Bev reported that the Creston Baptist Church will be hosting a free concert in Millennium Park on the Saturday night from 6 – 8 pm. The concert will feature a southern gospel music group called ‘Potter’s Clay Quartet’ from Rimbey, AB.
SCHEDULE OF EVENTS	Bev advised that she will be drafting the Schedule of Events at the end of this month and would like to have it finalized by the end of March so that it can be posted on to the website, etc. Please firm up any event plans by the next meeting, if possible.
EXTREME COWBOY CHALLENGE	Bev confirmed that the Extreme Cowboy Challenge will be taking place again this year.
2020 THEME / BUTTON 79th FESTIVAL MAY 15 – 18, 2020	Lindi presented a draft button design for consideration. The design as presented was approved unanimously by the members. Thank you Lindi, again, great job. Bev will arrange for printing of the buttons as soon as possible.
TEEN DANCE	Bev reported that the CV Youth Network will be organizing the Teen Dance again this year.
ROOT BEER GARDEN	Bev advised that the CV Youth Network group will confirm if they will once again be organizing the Root Beer Garden event again this year.
OPENING CEREMONIES ENTERTAINMENT	John Huscroft reported that the entertainment for the Opening Ceremonies has been secured and that he will be having the posters and tickets printed in the next few weeks.
CLASSY NIGHT IN CRESTON	Lindi advised that she has approached some of the liquor establishments in the downtown area and she is getting good response to the proposal of a ‘Classy Night in Creston’ event where the establishments would feature 1940’s entertainment and perhaps encourage customers to wear vintage costumes. She will report further at the next meeting.
WEBSITE	Bev advised that Dennis is ready to upload content to the website. Andreas will contact Dennis to see if he can be of any assistance to Dennis.
PARADE JUDGING	Marlene confirmed that she is on board to Chair the Judging Committee again this year for the Parade.
PARADE	Bev advised that she will be sending out Parade applications in March. Bev will check with the Rotary Clubs to confirm the Club’s assistance again this year re parade marshalling and barricade security.
SD #8 YOUTH POW WOW	Bev will contact the organizers from last year’s Youth Pow Wow to determine if they will be hosting that event again this year.
TEEN ART SHOW	Joanna confirmed that the Teen Art Show will be held again this year.
CONCERT IN THE PARK	With Hugh not being available this year, an organizer for the Concert in the Park is needed. Put your thinking caps on everyone.
CHILDREN’S PARADE / PICNIC	Ingrid advised that we can count on the Lions Club organizing the Children’s Parade and Picnic again this year. Bev advised that she has booked Centennial Park for this event. PLEASE, EVERYONE HELP FIND VOLUNTEERS TO HELP DO BARRACADE DUTIES, etc. to make this event easier on the Lions Club members.

CAR SHOW	Bev will check with the CV Cruisers to confirm the Car Show is going ahead again this year.
STREET FAIR / CHILDREN'S PARADE	Ingrid advised that she has updated the Street Fair application form and she will have that available to upload to the website soon. Ingrid asked if there are any enquiries, please refer them to her.
KIDAPALOOZA	Bev will check on the Kidapalooza event for this year.
BALL OR SOCCER TOURNAMENTS	Bev will check with the Creston Valley Chamber of Commerce and determine if they will be hosting a ball tournament again this year.
GOLD PANNING DEMO	Bev will check with Jerry Rehwald of the CV Prospectors & Lapidary Club regarding the Gold Panning Demonstration event.
PASSPORT	Bev will check with the C.V. Chamber of Commerce to ask if they would organize the Passport for the businesses this year, and also invite the Chamber Manager to our next meeting.
CHILI ON A BUN	Henry advised that the Lions Club will have their mobile concession on 12 th Avenue South, below Canyon Street, on Sunday during the Car Show.
GRANTS/ SPONSORSHIPS	Bev advised that she will be applying for grant opportunities, etc. this month.
TRADE SHOW	The Trade Show will be held on April 24 th and 25 th this year. Bev will be paying the Chamber for the booth space tomorrow, and asked members to give some thought to helping out at the booth this year.
AIRPORT APPRECIATION DAY	Bev will be contacting the Creston Valley Regional Airport Society to determine if they will be hosting Airport Appreciation Day again this year.
MUSEUM EVENTS	Tammy will be providing information on the activities of the Museum during the Blossom Festival weekend, for the Schedule of Events.
INSURANCE	Bev advised that she will be renewing the insurance policy in April.
REC. CENTRE PARK OPENING	Bev advised that the Rec. Centre Grand Opening for the Park will be in June. Bev has asked the manager of the Rec. Centre to consider hosting an event, such as a skateboard competition or demonstration during the May Long Weekend.
NEW BUSINESS	Ingrid will check on an event where everyone is to wear white and bring their own food / drink / table / tablecloth, etc. (formal attire). This could be a fundraising event.
NEXT MEETING	The next meeting of the Creston Valley Blossom Festival Association will be held on Monday, March 2nd, 2020 at 7:00 p.m.
ADJOURN	Moved by Henry Schoof THAT the meeting adjourn at 7:43 p.m.

CARRIED