

CRESTON VALLEY BLOSSOM FESTIVAL
MINUTES

January 6th, 2020

A Creston Valley Blossom Festival Association meeting was held on the 6th day of January, 2020 in the Council Chambers, Town of Creston, 238 – 10th Avenue North, Creston, BC at 7:00 p.m.

- PRESENT:** Joanna Wilson, Vice-President
Bev Caldwell, Secretary/Treasurer
Clr. Karen Unruh
Allan Clement
Henry Schoof
John Huscroft
Lindi Ortega
- REGRETS:** Jason Truscott
Darlene Wood
Andreas Kamp
Larry Finley
Hugh Johnston
Tammy Bradford
Dennis Materi
Marlene Nash
- CALL TO ORDER** The Chair called the meeting to order at 7:00 p.m.
- AGENDA** Moved by Henry Schoof, seconded by Allan Clement
THAT the agenda for the Blossom Festival Association meeting of January 6th, 2020, be adopted as circulated. CARRIED
- MINUTES** Moved by Bev Caldwell, seconded by Karen Unruh
THAT the minutes of the December 2, 2019 Regular Creston Valley Blossom Festival meeting, be adopted, CARRIED
- SECRETARY/TREASURER REPORT** Moved by Bev Caldwell, seconded by Karen Unruh
THAT the financial report by the Secretary/Treasurer with respect to the current financial status of the Creston Valley Blossom Festival Association, be received. CARRIED
- CORRESPONDENCE** There was no correspondence to report at this meeting.
- 2020 THEME / BUTTON
79th FESTIVAL
MAY 15 – 18, 2020** Lindi presented a draft button design for consideration. The design, incorporates a picture of the ‘V’ that is on the front of the Casey’s Community building. Lindi will take the suggested changes to the design and send out an amended draft by email to all members for an email ‘poll’. Thank you so much Lindi for all your efforts, great job.
- RECRUITMENT OF MEMBERS / VOLUNTEERS** Maria Wilson of Creston could not make this meeting, but she plans to join the Association and attend the February meeting.

**OPENING
CEREMONIES
ENTERTAINMENT**

John Huscroft advised that he has scheduled a ‘circus’ event for the first 45 minutes of the Opening Ceremonies, followed by entertainment from the group, Rosie and the Riveters. John is contemplating inviting local vets to the Opening Ceremonies and perhaps having them on a float in the Saturday Parade. The proposed budget for the Opening Ceremonies is \$14,200. John has secured some sponsorships and is projecting a revenue of \$17,500 if all tickets are sold at \$40 each. John advised that main ticket sales location will be at Pealow’s Store in Creston.

**SATURDAY NIGHT
EVENT**

The local Legion has a private function booked in their facility for the Saturday night so will not be hosting an event during the Blossom Festival weekend.

Lindi proposed that she would contact the four local liquor establishments in the downtown area to determine interest in organizing a ‘Classy Night in Creston’ event where the establishments would feature 1940’s entertainment and perhaps encourage customers to wear vintage costumes.

**VIDEO GAME
COMPETITION**

Andreas and Jason were not present to report on the possibility of a Video Game Competition in Creston.

**REC. CENTRE PARK
OPENING**

Rumour has it (the Rec Centre staff were not sure of date) that the Official Opening of the new Skatepark and other park facilities currently under construction at the Rec Centre is to take place in June 2020. Bev will contact the Rec Centre to enquire if there was a possibility of them hosting a Skateboard competition or other event on the Saturday or Sunday of the Blossom Festival weekend.

**STREET FAIR /
CHILDREN’S
PARADE**

Bev advised that Ingrid Voigt will come back to organize the Street Fair and the Children’s Parade on behalf of the Creston Lions Club. Ingrid could not make the meeting tonight. Thank you so much Ingrid.

**CONCERT IN THE
PARK**

It is not known if Hugh Johnston will be returning to organize the Concert in the Park, this will be considered in more detail at the next meeting.

**ADVERTING /
PROMOTION**

As Hugh has had a lot on his plate this past year with personal issues, the members wanted to take some of the pressure off of him, should he return to the committee (which we hope he does). Lindi offered to assist in this area and look after the advertising and promotion of the Festival, thank you Lindi, we can use all the help we can get. Bev will check with the CV Advance regarding an ad in the 2020 Travel Guide.

NEW BUSINESS

No new business to report at this time.

NEXT MEETING

The next meeting of the Creston Valley Blossom Festival Association will be held on Monday, February 3, 2020 at 7:00 p.m.

ADJOURN

Moved by Henry Schoof
THAT the meeting adjourn at 7:48 p.m.

CARRIED