

CRESTON VALLEY BLOSSOM FESTIVAL
MINUTES

March 2nd, 2020

A Creston Valley Blossom Festival Association meeting was held on the 2nd day of March, 2020 in the Council Chambers, Town of Creston, 238 – 10th Avenue North, Creston, BC at 7:00 p.m.

PRESENT: Jason Truscott, President
Joanna Wilson, Vice-President
Bev Caldwell, Secretary/Treasurer
Allan Clement
Henry Schoof
John Huscroft
Lindi Ortega
Andreas Kamp

REGRETS: Ingrid Voigt
Clr. Karen Unruh
Darlene Wood
Tammy Bradford
Dennis Materi
Marlene Nash

CALL TO ORDER The Chair called the meeting to order at 7:00 p.m.

AGENDA Moved by Henry Schoof, seconded by Andreas Kamp
THAT the agenda for the Blossom Festival Association meeting of March 2nd, 2020, be adopted with the addition of correspondence from the Creston Ministerial Association with respect to a non-denominational church service on May 17th, 2020. CARRIED

MINUTES Moved by Henry Schoof, seconded by Joanna Wilson
THAT the minutes of the February 3, 2020 Regular Creston Valley Blossom Festival meeting, be adopted, CARRIED

SECRETARY/TREASURER REPORT Moved by Bev Caldwell, seconded by Joanna Wilson
THAT the financial report by the Secretary/Treasurer with respect to the current financial status of the Creston Valley Blossom Festival Association, be received. CARRIED

CORRESPONDENCE There was no correspondence to report at this meeting.

ADVERTISING Highway Signage from the West – Jason working on getting this signage posted somewhere at the entrance to Creston from Highway 3A.

John expressed appreciation to Lorne Eckersley for the write-up in the CV Advance on Blossom Festival. Joanna stated that Mr. Eckersley has volunteered to write any article for the CV Advance that we need.

Bev has placed an ad in the West Kootenay Regional Arts Council brochure for 2020. Bev will contact I Love Creston magazine about articles for that Magazine.

YOUTH REPORT Andreas advised that the Video Game Competition will not take place this year. Andreas has confirmed that he will have event photography covered.

SATURDAY NIGHT CONCERT	Bev reported that the Creston Baptist Church will be hosting a free concert in Millennium Park on the Saturday night from 6 – 8 pm. The concert will feature a southern gospel music group called ‘Potter’s Clay Quartet’ from Rimbey, AB.
SCHEDULE OF EVENTS	Bev advised that she will be drafting the Schedule of Events and would like to have it finalized by the end of March so that it can be posted on to the website, etc. Please firm up any event plans by the next meeting, if possible.
EXTREME COWBOY CHALLENGE	Bev confirmed that the Extreme Cowboy Challenge will be taking place again this year. Looking for sponsors for this event.
2020 THEME / BUTTON 79th FESTIVAL MAY 15 – 18, 2020	The new button has been printed and Bev will ask Tammy to apply for the Lottery Licence and print tickets.
TEEN DANCE	Bev reported that the CV Youth Network will be organizing the Teen Dance again this year. Robin Elliott has been confirmed as the DJ for the Dance, and Millennium Park has been booked. Need to find some sponsorship for prizes, concession, etc.
ROOT BEER GARDEN	Bev advised that the CV Youth Network group has confirmed they will once again be organizing the Root Beer Garden event this year. Need to figure out the games/events for the youth.
OPENING CEREMONIES ENTERTAINMENT	John Huscroft reported that the entertainment for the Opening Ceremonies has been secured and that he will be having the posters and tickets printed in the next few weeks. John will ask Dave Handy or Leon Rogers to act as MC. Lindi and John interviewed local Vets, which was well received and has excited the local Vets to participate where possible. John will ask a group to provide the concession and then advise Bev ASAP. Bev is working on the program and hopes to have that finalized by the end of March.
CLASSY NIGHT IN CRESTON	Lindi advised that she has approached Casey’s Community House, Friski Whiskey and Jimmy’s Pub on the proposal of a ‘Classy Night in Creston’ event where the establishments would feature 1940’s entertainment and perhaps encourage customers to wear vintage costumes. Lindi will work on getting final commitment and information for the Schedule of Events in the next couple of weeks. Lindi will also work on providing a poster.
WEBSITE	Andreas will be meeting with Dennis to discuss ways to ‘modernize’ the website and make it easier for Dennis and members to maintain and upload pictures, etc. Thank you Dennis and Andreas for this, everyone is excited about this prospect.
PARADE JUDGING	Marlene confirmed that she is on board to Chair the Judging Committee again this year for the Parade.
PARADE	Bev advised that she will be sending out Parade applications in March. Bev will check with the Rotary Clubs to confirm the Club’s assistance again this year re parade marshalling and barricade security.
SD #8 YOUTH POW WOW	Bev reported that the School District No. 8 Youth Pow Wow will be taking place on May 15 th , 2020.
TEEN ART SHOW	Joanna confirmed that the Teen Art Show will be held again this year.

CONCERT IN THE PARK	As there is no-one to take this on, Bev will check with entertainers from the past to see if there is interest in continuing the Concert in the Park event.
CHILDREN'S PARADE / PICNIC	Ingrid was not available to provide an update, but everything is looking good for the Children's Parade and Picnic. PLEASE, EVERYONE HELP FIND VOLUNTEERS TO HELP DO BARRACADE DUTIES, etc. to make this event easier on the Lions Club members.
CAR SHOW	Bev advised that the CV Cruisers will be hosting the Car Show again this year.
STREET FAIR	Ingrid was not available for further reporting on the Street Fair, if there are any enquiries, please refer them to her.
KIDAPALOOZA	Bev has been in contact with Valley Community Services and we are waiting for confirmation of the Kidapalooza event for this year.
BALL OR SOCCER TOURNAMENTS	Bev checked with the Creston Valley Chamber of Commerce and was advised that the Chamber will be hosting a ball tournament again this year.
GOLD PANNING DEMO	Bev stated that Jerry Rehwald of the CV Prospectors & Lapidary Club regarding the Gold Panning Demonstration event will be advising her shortly on the status of this event this year. The membership of the CV Prospectors & Lapidary Club is declining but Mr. Rehwald is hoping that the event will take place this year.
PASSPORT	Bev checked with the C.V. Chamber of Commerce to ask if they would organize the Passport for the businesses this year, and also invite the Chamber Manager to our next meeting. The Chamber Manager stated that he does not have the capacity to organize the Passport program and he did not offer to attend one of the Blossom Festival meetings. <i>Jason will check with the Chamber regarding support of the Blossom Festival.</i>
CHILI ON A BUN	Henry advised that the Lions Club will have their mobile concession on 12 th Avenue South, below Canyon Street, on Sunday during the Car Show.
GRANTS/ SPONSORSHIPS	Bev advised that CanFor has declined our request this year for sponsorship, but that FortisBC will again sponsor in the amount of \$1,500. There has been no response as yet from other applications that have been submitted to various funding institutions. Bev will again approach various businesses in the community for donations/sponsorships, but if anyone can help by soliciting some businesses themselves and advising her of responses, it would be sincerely appreciated. Jason will check with the Creston-Kootenay Foundation to determine if the Blossom Festival would qualify for any funding.
TRADE SHOW	The Trade Show will be held on April 24 th and 25 th this year. Bev has paid the Chamber for the booth space, members are asked to help out at the booth this year.
AIRPORT APPRECIATION DAY	Bev advised that the Creston Valley Regional Airport Society will not be hosting the Airport Appreciation Day again this year. The Society has committed to hosting this event every 3 years, the next event will be in 2022.
MUSEUM EVENTS	Tammy will be providing information on the activities of the Museum during the Blossom Festival weekend, for the Schedule of Events.
INSURANCE	Bev advised that she will be renewing the insurance policy in April.

REC. CENTRE PARK OPENING Bev advised that the Rec. Centre Grand Opening for the Park will be in June. Bev has asked the manager of the Rec. Centre to consider hosting an event, such as a skateboard competition or demonstration during the May Long Weekend.

NEW BUSINESS Joanna stated that the Creston Ministerial Association is considering a non-denominational service on the PCSS grounds on Sunday, May 17th. If the Ministerial Association provides the Blossom Festival with a poster and the information for the Schedule of Events, the Blossom Festival can promote the Service for the Association.

NEXT MEETING The next meeting of the Creston Valley Blossom Festival Association will be held on Monday, April 6, 2020 at 7:00 p.m.

ADJOURN Moved by Henry Schoof
THAT the meeting adjourn at 8:04 p.m. CARRIED

Jason Truscott, Chair