

CRESTON VALLEY BLOSSOM FESTIVAL
MINUTES
June 28th, 2021

A Creston Valley Blossom Festival Association meeting was held on the 28th day of June, 2021 at 7:00 p.m. in the Council Chambers, Town Hall, 238 – 10th Avenue North, Creston, BC

PRESENT: Joanna Wilson, President
Bev Caldwell, Secretary/Treasurer
Henry Schoof
Allan Clement
Marlene Palmer

REGRETS: Dennis Materi
Tammy Bradford
Andreas Kamp, Vice-President
John Huscroft
Larry Finley
Marlene Nash

CALL TO ORDER The Chair called the meeting to order at 7:00 p.m.

AGENDA Moved by Henry Schoof, seconded by Allan Clement
THAT the agenda for the Blossom Festival Association meeting of June 28th, 2021, be adopted as circulated. CARRIED

MINUTES Moved by Marlene Palmer, seconded by Allan Clement
THAT the Blossom Festival Association meeting minutes from March 8, 2021, be adopted as circulated. CARRIED

SECRETARY/TREASURER REPORT Moved by Bev Caldwell, seconded by Marlene Palmer
THAT the financial report by the Secretary/Treasurer with respect to the current financial status of the Creston Valley Blossom Festival Association, be received. CARRIED

CORRESPONDENCE No new correspondence.

80TH ANNUAL FESTIVAL (VIRTUAL) Due to Covid 19 the 80th Annual Blossom Festival was held virtually with several events being hosted on the website and through the Facebook page. The button draw was held with Andreas being able to register the entries through Facebook, the winner of the 79th Festival button and \$100 was Susan Kusnir of Creston; the winner of the 80th Festival button and \$100 was Jamie O’Neil of Creston; and the winner of the historic ‘Blossom Dollar’ coin was Marybeth Stenhouse of Creston.

With the assistance of the Creston Valley Cruisers, a virtual ‘Car Show’ was held with seven classic car entries being displayed and votes received for the ‘favourite’ car. Mr. David Cumming of Cranbrook was the winner and received a \$100 prize for his 1948 Chevrolet Sports Coupe entry.

The Creston Valley Youth Network hosted three virtual events, a ‘Joy of Painting’, a ‘Summertime Smoothie and Dessert Tutorials’ and a ‘Bingo’ event for youth from ages 4 to 18.

Youth from Prince Charles Secondary School displayed artwork and was well received by the public.

The local Rotary Clubs carried out a ‘virtual’ Citizen of the Year award, the well deserving recipients were John Huscroft for 2020, Heather More for 2021 and the student Citizen of the Year was Madaline Darby for 2021.

**SOCIAL MEDIA
PROMOTIONS**

Moved by Bev Caldwell, seconded by Henry Schoof
THAT for the 80th Annual Blossom Festival, which was held virtually this year, Dennis Materi be paid \$800 and Andreas Kamp be paid \$200 for their promotion of the virtual Festival through social media advertising. CARRIED

NEW BUSINESS

No new business at this time.

**81st ANNUAL
FESTIVAL DATES**

It was noted that the dates for the 81st Annual Blossom Festival will be May 20 to 23, 2022.

NEXT MEETING

The next meeting of the Creston Valley Blossom Festival Association will be held on Monday, October 4, 2021 at 7:00 p.m., in conjunction with the Annual General Meeting.

ADJOURN

Moved by Henry Schoof
THAT the meeting adjourn at 7:30 p.m. CARRIED

Joanna Wilson, Chair