

CRESTON VALLEY BLOSSOM FESTIVAL
MINUTES
December 6th, 2021

A Creston Valley Blossom Festival Association meeting was held on the 6th day of December, 2021 in the Council Chambers, Town of Creston, 238 – 10th Avenue North, Creston, BC at 7:00 p.m.

- PRESENT:** Andreas Kamp, President
Joanna Wilson, Vice-President (via teleconference)
Bev Caldwell, Secretary/Treasurer
Allan Clement
Marlene Palmer
Darlene Wood
Larry Finley
Tia Wayling
- REGRETS:** John Huscroft
Marlene Nash
Donna Cassel
Virginia Palmer
Tammy Bradford
Dennis Materi
- CALL TO ORDER** The Chair called the meeting to order at 7:00 p.m.
Andreas Kamp and Larry Finley paid their annual dues of \$1 each at this time.
- AGENDA** Moved by Larry Finley, seconded by Darlene Wood
THAT the agenda for the Blossom Festival Association meeting of December 6th, 2021, be adopted as circulated. CARRIED
- MINUTES** Moved by Marlene Palmer, seconded by Tia Wayline
THAT the minutes of the November 1st, 2021 Creston Valley Blossom Festival meeting be adopted as circulated. CARRIED
- SECRETARY/TREASURER REPORT** Moved by Larry Finley, seconded by Tia Wayling
THAT the financial report by the Secretary/Treasurer with respect to the current financial status of the Creston Valley Blossom Festival Association, be received. CARRIED
- CORRESPONDENCE** No correspondence to report at this time.
- THEME FOR 81st ANNUAL FESTIVAL/
BUTTON DESIGN** The theme for the 81st Annual Festival, to be held in 2022, is “Friends Before – During and After”, in support of the Health Care Workers during COVID-19. Donna Cassel drafted a button design, as well as ones submitted by Brandy Dyer, for consideration. After discussion by members present, it was proposed that Brandy Dyer be requested to draft two buttons for further consideration, one with a heart and stethoscope with the wording ‘Friends Before – During and After’ and one button design with a heart and stethoscope with the wording ‘Celebrating Health Care Workers’. Once the drafts are ready, Bev will email a copy to each member, requesting that they submit their choice of button design by email (reply all on response) and a final decision will be made at that time. Our thanks to Donna and Brandy for their designs – made this year one of the easiest and quickest in designing a button!

**OPENING
CEREMONIES
ENTERTAINMENT**

John Huscroft asked Bev to report out on his progress for the entertainment for the Opening Ceremonies. John has been in communication with entertainment agencies, enquiring about availability of entertainers, costs, etc. Members realize that John is the organizer of this event and do not want to interfere with his goals and efforts, which are sincerely appreciated by all. If it would assist John, a few suggestions were put forward for John's consideration.

- As it is unknown what will be permitted for events because of the Pandemic situation, perhaps recruiting more local entertainment may be more practical and cost efficient. Perhaps the circus group from Nelson with local entertainers being recruited to open the show. Keeping with the 'Friends' theme, it may be a great opportunity to promote local entertainers and provide them with a chance to even 'audition' to their community friends. Andreas would like to be kept in the loop as to what the possibilities are with respect to the entertainment options.

**EVENT
SUGGESTIONS**

The following suggestions that were put forward for discussion at the previous meeting, will be discussed at the January meeting:

- Additional food vendors be encouraged to participate in the Street Fair;
- Host a 'Human Library', perhaps sponsored by the local Library;
- Encourage more float participation in the Parade;
- Pie eating or tossing contest; and
- Post in 3 locations in Town and perhaps in other locations (Crawford Bay, West Creston, Yahk), a 'TREE' where members of the public can post a note in support of the health care workers during the COVID-19 Pandemic. We could look into having 'post-it notes' designed in the shape of a blossom.

Additional suggestions were put forward, i.e.:

- Free Swim for the public (this was hosted in previous years by Valley Community Services); and,
- A luncheon or BBQ at the Rec. Centre or other suitable location, this could also be an opportunity to sell chilli in honour of Henry Schoof.

We should have a 'back-up' plan also in the event that in-person events cannot be held, and we may need to go 'virtual' again next year.

**CAR SHOW / DRAG
RACES**

John Huscroft has advised that the Classic Car Club in Creston is looking into the possibility of hosting the 'Drag Races' at the Airport during the Blossom Festival weekend next year. This is great news, except that there would not be a Car Show in the downtown area on the Sunday, as the Club cannot provide both events during the weekend. The membership requested that John enquire whether it was possible to host the car show at the same time at the Airport location.

**WEST COAST
AMUSEMENTS
(MIDWAY)**

John Huscroft will be contacting West Coast Amusements to request that a midway come to the Creston Valley on Blossom Festival weekend, or a weekend before or after Blossom Festival. It is very popular in the community and many requests have been made from the public for its return. A location for the midway is a bit of a problem, however. Tia Wayling advised that if she knew of when the midway would be coming, and what they require for size of space, etc., she would help in finding a suitable location that would meet its needs.

HIGHWAY SIGNAGE Bev Caldwell advised that we still have one 4 ft x 8 ft metal sign to erect advertising Blossom Festival, at the entrance to the Town from the West. John Huscroft is looking at possible locations, but if anyone has an idea as to where this could be erected, please bring your idea forward as soon as possible.

LIONS STREET FAIR & CHILDREN'S PARADE / PICNIC Larry Finley advised that he has resigned from the Creston Lions Club. It is not known who from the Lions Club would be organizing the Street Fair or the Children's Parade / Picnic, if it would be possible at all. The Lions Club has an aging membership, making it difficult to run events. Larry will ask the Lions Club President, Ingrid Voigt to have someone appointed to attend Blossom Festival meetings to provide information updates on the status of these two events. Tia Wayling suggested that perhaps a partnership could be formed from another local group to assist with hosting these events.

NEW BUSINESS As above.

NEXT MEETING The next meeting of the CV Blossom Festival Committee will be held on Monday, January 10th, 2022 at 7:00 p.m.

ADJOURN Moved by Marlene Palmer
THAT the meeting adjourn at 8:04 p.m. CARRIED

MERRY CHRISTMAS EVERYONE

Andreas Kamp, Chair