

CRESTON VALLEY BLOSSOM FESTIVAL  
MINUTES  
November 1st, 2021

A Creston Valley Blossom Festival Association meeting was held on the 1st day of November, 2021 in the Council Chambers, Town of Creston, 238 – 10<sup>th</sup> Avenue North, Creston, BC at 7:00 p.m.

- PRESENT:** Andreas Kamp, President  
Joanna Wilson, Vice-President (via teleconference)  
Bev Caldwell, Secretary/Treasurer  
Allan Clement  
Donna Cassel  
Marlene Palmer  
Virginia Palmer  
Darlene Wood  
Larry Finley
- REGRETS:** John Huscroft  
Marlene Nash  
Tia Wayling  
Tammy Bradford  
Dennis Materi
- CALL TO ORDER** The Chair called the meeting to order at 7:00 p.m.  
Andreas Kamp and Larry Finley paid their annual dues of \$1 each at this time.
- AGENDA** Moved by Larry Finley, seconded by Marlene Palmer  
THAT the agenda for the Blossom Festival Association meeting of November 1st, 2021, be adopted as circulated. CARRIED
- MINUTES** Moved by Donna Cassel, seconded by Marlene Palmer  
THAT the minutes of the October 4<sup>th</sup>, 2021 Creston Valley Blossom Festival meeting be adopted as circulated. CARRIED
- SECRETARY/TREASURER REPORT** Moved by Bev Caldwell, seconded by Joanna Wilson  
THAT the financial report by the Secretary/Treasurer with respect to the current financial status of the Creston Valley Blossom Festival Association, be received. CARRIED
- CORRESPONDENCE** No correspondence to report at this time.
- THEME FOR 81st ANNUAL FESTIVAL** Discussion was held regarding a theme for the 81st Annual Festival, to be held in 2022. Members are asked to ‘put their thinking caps on’ for the next meeting for a button design for the 81<sup>st</sup> Festival. It was decided that the theme would incorporate “Celebrating Health Care Workers” and “Friends Before and After COVID-19”. Suggestions for a button design would be a heart with a stethoscope around the heart.
- OPENING CEREMONIES ENTERTAINMENT** Entertainment for the Opening Ceremonies will be referred to the next meeting as John Huscroft is currently working on entertainment possibilities.

**EVENT  
SUGGESTIONS**

The following suggestions were put forward for discussion at the next meeting:

- Additional food vendors be encouraged to participate in the Street Fair;
- Host a ‘Human Library’, perhaps sponsored by the local Library;
- Encourage more float participation in the Parade;
- Pie eating or tossing contest; and
- Post in 3 locations in Town and perhaps in other locations (Crawford Bay, West Creston, Yahk), a ‘TREE’ where members of the public can post a note in support of the health care workers during the COVID-19 Pandemic. We could look into having ‘post-it notes’ designed in the shape of a blossom.

We should have a ‘back-up’ plan also in the event that in-person events cannot be held, and we may need to go ‘virtual’ again next year.

**NEW BUSINESS**

No new business at this time.

**NEXT MEETING**

The next meeting of the CV Blossom Festival Committee will be held on Monday, December 6, 2021 at 7:00 p.m.

**ADJOURN**

Moved by Larry Finley  
THAT the meeting adjourn at 7:38 p.m.

CARRIED

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Andreas Kamp, Chair