

CRESTON VALLEY BLOSSOM FESTIVAL
MINUTES
January 10th, 2022

A Creston Valley Blossom Festival Association meeting was held on the 10th day of January, 2022 in the Council Chambers, Town of Creston, 238 – 10th Avenue North, Creston, BC at 7:00 p.m.

- PRESENT:** Andreas Kamp, President
Joanna Wilson, Vice-President (via teleconference)
Bev Caldwell, Secretary/Treasurer
Allan Clement
Marlene Palmer
Virginia Palmer
Tia Wayling
- REGRETS:** Darlene Wood
Larry Finley
John Huscroft
Marlene Nash
Donna Cassel
Tammy Bradford
Dennis Materi
- CALL TO ORDER** The Chair called the meeting to order at 7:00 p.m.
- AGENDA** Moved by Virginia Palmer, seconded by Marlene Palmer
THAT the agenda for the Blossom Festival Association meeting of January 10th, 2022, be adopted as circulated, with the addition of ‘Virtual Meetings being added under ‘New Business’.
CARRIED
- MINUTES** Moved by Tia Wayling, seconded by Allan Clement
THAT the minutes of the December 6th, 2021 Creston Valley Blossom Festival meeting be adopted as circulated.
CARRIED
- SECRETARY/TREASURER REPORT** Moved by Virginia Palmer, seconded by Marlene Palmer
THAT the financial report by the Secretary/Treasurer with respect to the current financial status of the Creston Valley Blossom Festival Association, be received.
CARRIED
- CORRESPONDENCE** No correspondence to report at this time.
- THEME FOR 81st ANNUAL FESTIVAL/
BUTTON DESIGN** The theme for the 81st Annual Festival, to be held in 2022, is “Friends Before – During and After”, in support of the Health Care Workers during COVID-19. Sincere appreciation to Brandy Dyer for drafting the designs for consideration.

Moved by Tia Wayling, seconded by Joanna Wilson
THAT the members unanimously choose the button design at the bottom right, of the six choices provided by Brandy Dyer, for the 81st Annual Blossom Festival.
CARRIED
- OPENING CEREMONIES** John Huscroft was not available to report. Bev will contact John for an update and then advise Andreas of the status. Bev reported that John confirmed that John would report to the committee prior to any official booking of entertainment. Bev will also book the Theatre for the event.

EVENT SUGGESTIONS

The following suggestions will remain on our agendas for consideration as more information becomes available re COVID restrictions:

- Additional food vendors be encouraged to participate in the Street Fair;
- Host a ‘Human Library’, perhaps sponsored by the local Library;
- Encourage more float participation in the Parade;
- Pie eating or tossing contest; and
- Post in 3 locations in Town and perhaps in other locations (Crawford Bay, West Creston, Yahk), a ‘TREE’ where members of the public can post a note in support of the health care workers during the COVID-19 Pandemic. We could look into having ‘post-it notes’ designed in the shape of a blossom.
- Free Swim for the public (this was hosted in previous years by Valley Community Services); and,
- A luncheon or BBQ at the Rec. Centre or other suitable location, this could also be an opportunity to sell chilli in honour of Henry Schoof. Tia will look into booking the Creston Room and kitchen for the Sunday. Other events that could be a possibility are outdoor volleyball, horseshoes, pickle ball, skateboard lessons, etc. The events could run on the Sunday from 12:00 noon to 4:00 p.m.

We should have a ‘back-up’ plan also in the event that in-person events cannot be held, and we may need to go ‘virtual’ again next year.

CAR SHOW / DRAG RACES

John Huscroft was not present to provide an update on the status of the Classic Car Club in Creston hosting the ‘Drag Races’ at the Airport during the Blossom Festival weekend. The membership requested that John enquire whether it was possible to host the car show at the same time at the Airport location.

WEST COAST AMUSEMENTS (MIDWAY)

John Huscroft will be contacting West Coast Amusements to request that a midway come to the Creston Valley on Blossom Festival weekend, or a weekend before or after Blossom Festival. This is probably not possible for 2022, but we could continue our enquiries for 2023.

HIGHWAY SIGNAGE

Bev Caldwell advised that we still have one 4 ft x 8 ft metal sign to erect advertising Blossom Festival, at the entrance to the Town from the West. John Huscroft is looking at possible locations, but if anyone has an idea as to where this could be erected, please bring your idea forward as soon as possible.

LIONS STREET FAIR & CHILDREN’S PARADE / PICNIC

Bev will contact the President of the local Lions Club and ask who would be the contact with respect to the Children’s Parade and Picnic, and enquire as to the possibility of the Lions Club partnering with another local organization to assist with the activities.

PARADE

Bev advised that the Parade invitations would be distributed at the end of February, early March. We could send out the invitations and cancel the Parade later, if necessary due to COVID.

NEW BUSINESS: VIRTUAL MTGS.

Tia will book a WEBEX meeting for February 7th at 7:00 p.m., so that more members will be able to attend, due to COVID and inclement weather. IF POSSIBLE, EVERY MEMBER IS REQUESTED TO MAKE AN EFFORT TO PARTICIPATE IN THIS VIRTUAL MEETING. Details will be sent to members via email a few days prior to February 7th.

NEXT MEETING

The next meeting of the CV Blossom Festival Committee will be held on Monday, February 7th, 2022 at 7:00 p.m.

ADJOURN

Moved by Allan Clement
THAT the meeting adjourn at 7:35 p.m.

CARRIED

Andreas Kamp, Chair

**81st BLOSSOM FESTIVAL
MAY 20 – 23, 2022**