

CRESTON VALLEY BLOSSOM FESTIVAL  
MINUTES  
April 25<sup>th</sup>, 2022

A Creston Valley Blossom Festival Association meeting was held on the 25th day of April, 2022 in Town Hall Council Chamber, Creston, BC at 7:00 p.m.

- PRESENT:** Andreas Kamp, President  
Bev Caldwell, Secretary/Treasurer  
Larry Finley  
Donna Cassel  
Allan Clement  
Tia Wayling  
Chisa Jarvis  
Jennifer Huscroft  
Melanie Griffith  
Ingrid Voigt  
Donna Clark  
Sam Phypers
- REGRETS:** Joanna Wilson  
Rita Schening  
Dennis Materi  
Darlene Wood  
Marlene Nash
- CALL TO ORDER** The Chair called the meeting to order at 7:00 p.m.
- AGENDA** Moved by Melanie Griffith, seconded by Jennifer Huscroft  
THAT the agenda for the Blossom Festival Association meeting of April 28th, 2022, be adopted as circulated. CARRIED
- MINUTES** Moved by Larry Finley, seconded by Ingrid Voigt  
THAT the minutes of the March 28th, 2022 Creston Valley Blossom Festival meeting be adopted as circulated. CARRIED
- SECRETARY/TREASURER REPORT** Moved by Jennifer Huscroft, seconded by Donna Cassel  
THAT the financial report by the Secretary/Treasurer with respect to the current financial status of the Creston Valley Blossom Festival Association, be received. CARRIED
- CORRESPONDENCE**
- Invitation from the Town of Creston for members of the CV Blossom Festival Association to attend the Mayor's VIP Reception on May 21<sup>st</sup>.
  - Request from the C.V. Community Foundation to make a presentation at the Opening Ceremonies (approved by members).
  - Request from Marty Agabob for permission to take aerial photographs of Blossom Festival events (approved by members).
- NEW MEMBERS** President Kamp welcomed new member Donna Clark to the Committee.  
WELCOME ABOARD Donna.
- MIDWAY** Bev reported that we are just waiting for posters from Shooting Star Amusements to arrive.

**SCHEDULE OF EVENTS**

The Schedule of Events has been finalized and posted at various business locations throughout the Valley and on Facebook and the website.

**OPENING CEREMONIES**

Jennifer advised that everything is coming together for the Opening Ceremonies, we are still waiting for a signed contract, however, from Discover Circus. The Metre Maids, a Beatles cover band. will also be performing, at no additional cost. Ticket sales are slow. Jennifer will try to find alternate locations for points of sale for tickets. Brian Lawrence has agreed to be the Master of Ceremonies for the event and Jennifer will be approaching the Wildflower Class to run a concession.

**CITIZENS OF THE YEAR**

Jennifer has contacted the two Rotary Clubs re the Citizen of the Year and the Junior Citizen of the Year.

**PARADE**

Bev reported that the Rotary Clubs are gearing up to marshal and provide barricade crews for the parade, but they are in need of additional assistance with manning of the barricades. If anyone knows of anyone who could assist, please let Bev know. A few VIP cars are also needed to drive the Citizens of the Year or other dignitaries that require a vehicle.

**APPRECIATION 'TREES'**

Donna Cassel reported that downtown businesses have been very supportive of purchasing buttons and some have posted the 'Appreciation Tree' poster. 50 buttons are all that are remaining to be sold (except what the Visitor's Centre and the Rec. Centre have). To date button sales are \$691, less expenses of approximately \$610.

**LUNCHEON/BBQ AT REC. CENTRE**

Tia and Larry reported that they are in discussions with a caterer to prepare the chilli for the BBQ. Will be prepared with approx. 400 hot dogs, along with the chilli and side salad for the luncheon. Sports activities and games are being planned for the outside area of the Community Centre. Tia will draft a budget for food costs. So far Save On Foods nor Pealow's have responded to her request for donations of hot dogs, buns and condiments. Sam, Chisa, Rita, Bev and Bev's sister have volunteered to help at the BBQ.

**LIONS STREET FAIR**

Ingrid advised that Street Fair applications are starting to come in, she will be contacting prior vendors to entice them to return in 2022.

**CHILDREN'S PARADE/PICNIC**

Melanie reported a poster has been prepared for the Children's Parade and Picnic. Donations of juice boxes and fruit snacks have been donated by SunRype; hot dogs by Creston 7-11; and ice cream coupons from Dairy Queen. Melanie has also received prizes from Activity Base and Northtown Rentals. She is trying to contact Golden Flour Bakery regarding hot dog buns. Melanie is also working with the Kootenai Community Centre Society and the Little League Baseball organizations to determine their interest in possibly taking over the events next year.

**TEEN DANCE**

Bev reported that the C.V. Youth Network is organizing the Teen Dance. Bev will let the organizers know that if there is a poor turnout for this year's Dance, it may be cancelled in upcoming years.

**ADVERTISING**

Bev reported that advertising has been placed in the I Love Creston magazine, the FunPape, the Creston Valley Advance and on Juice FM radio. Posters have been placed in various businesses within the Creston Valley area.

- TEEN ART WALK** Bev advised that Joanna Wilson has confirmed that the Teen Art Walk will proceed and is working with the group for locations where the art work can be displayed in the downtown core. Joanna will also be submitting a write-up to the CV Advance regarding this event.
- GRANTS/SPONSORS** Bev advised that Sue’s Clotheslines has donated \$200 to this years’ Festival, and there is a possibility of \$1,000 from Creston Home Hardware Building Centre.
- WEBSITE / FACEBOOK PAGE** Andreas reported over 14,000 views on Facebook with 72 shares. Dennis is also continuing to update our website. Sam mentioned that Sarah Dumas could possibly upload something on Instagram, Andreas will look into. Tia mentioned the possibility of the Explore Creston Valley.com, a new tourism website.
- NEXT MEETING** The next meeting of the CV Blossom Festival Committee will be held on Monday, May 9th, 2022 at 7:00 p.m., in Town Hall Council Chambers.
- ADJOURN** Moved by Ingrid Voigt  
THAT the meeting adjourn at 8:15 p.m. CARRIED

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Andreas Kamp, Chair

**81<sup>st</sup> BLOSSOM FESTIVAL  
MAY 20 – 23, 2022**