

CRESTON VALLEY BLOSSOM FESTIVAL  
MINUTES  
February 7<sup>th</sup>, 2022

A Creston Valley Blossom Festival Association meeting was held on the 7th day of February, 2022 via WEBEX at 7:29 p.m.

**PRESENT:** Andreas Kamp, President  
Bev Caldwell, Secretary/Treasurer  
John Huscroft  
Donna Cassel  
Tia Wayling  
Jennifer Huscroft  
Dennis Materi

**REGRETS:** Joanna Wilson, Vice-President  
Allan Clement  
Darlene Wood  
Larry Finley  
Marlene Nash  
Tammy Bradford

**CALL TO ORDER** The Chair called the meeting to order at 7:29 p.m.

**AGENDA** Moved by Bev Caldwell, seconded by Donna Cassel  
THAT the agenda for the Blossom Festival Association meeting of February 7th, 2022, be adopted as circulated. CARRIED

**MINUTES** Moved by Tia Wayling, seconded by Dennis Materi  
THAT the minutes of the January 10th, 2022 Creston Valley Blossom Festival meeting be adopted as circulated. CARRIED

**SECRETARY/TREASURER REPORT** Moved by John Huscroft, seconded by Donna Cassel  
THAT the financial report by the Secretary/Treasurer with respect to the current financial status of the Creston Valley Blossom Festival Association, be received. CARRIED

**CORRESPONDENCE** No correspondence to report at this time.

**OPENING CEREMONIES** John Huscroft reported that he has tentatively booked Discover Circus out of Nelson, subject to member approval, for the Opening Ceremonies. John will request that the group assist with promoting the event in Creston, including assisting with drafting posters, etc.

Moved by Bev Caldwell, seconded by Tia Wayling  
THAT John Huscroft be authorized to finalize the booking of Discover Circus to perform at the 81<sup>st</sup> Annual Creston Valley Blossom Festival Opening Ceremonies, for the contracted fee of \$6,000.00, plus incidental expenses, providing that the Association may cancel the booking upon a minimum of 14 days notice prior to May 20<sup>th</sup>, 2022, if necessary, due to COVID 19 restrictions.

CARRIED

**CITIZENS OF THE YEAR** John Huscroft is organizing the Citizen of the Year on behalf of the Creston Valley Rotary Club and he will speak with the organizer of the Creston Rotary Club with respect to the Junior Citizen of the Year.

**EVENT  
SUGGESTIONS**

The following suggestions will remain on our agendas for consideration as more information becomes available re COVID restrictions:

- Additional food vendors be encouraged to participate in the Street Fair;
- Host a ‘Human Library’, perhaps sponsored by the local Library;
- Encourage more float participation in the Parade;
- Pie eating or tossing contest; and
- Free Swim for the public (this was hosted in previous years by Valley Community Services).

**APPRECIATION  
‘TREES’**

Donna Cassel will spearhead the organizing of ‘Appreciation Trees’ to be displayed at various locations throughout the Valley, where members of the public can post a note in support of the health care workers during the COVID-19 Pandemic. Bev will assist Donna. Discussion was held regarding the possibility of incorporating the purchase of a button to qualify for writing their names on ‘blossoms’ for the trees.

**LUNCHEON/BBQ AT  
REC. CENTRE**

Tia Wayling has booked the Creston Room and kitchen at the Rec. Centre for a Sunday afternoon luncheon/BBQ, which could include chilli (honouring Henry Schoof). This event will be discussed further at the next meeting with respect to who will look after organizing the event and program (menu, games, etc.).

**CAR SHOW / DRAG  
RACES**

John Huscroft and Bev Caldwell will continue to try to find out what the Classic Car Club plans are for hosting the Drag Races at the Airport, and a Classic Car Show.

**WEST COAST  
AMUSEMENTS  
(MIDWAY)**

John Huscroft will be contacting West Coast Amusements to request that a midway come to the Creston Valley on Blossom Festival weekend, or a weekend before or after Blossom Festival, in 2023.

**HIGHWAY SIGNAGE**

Bev Caldwell advised that we still have one 4 ft x 8 ft metal sign to erect advertising Blossom Festival, at the entrance to the Town from the West. John Huscroft is looking at possible locations, but if anyone has an idea as to where this could be erected, please bring your idea forward as soon as possible.

**LIONS STREET FAIR  
& CHILDREN’S  
PARADE / PICNIC**

Bev Caldwell reported that she has communicated with the Creston Lions Club and Ingrid Voigt had intended to participate in this WEBEX meeting tonight. Bev has contacted Valley Community Services and requested they consider partnering with the Lions Club this year to host the children’s parade and picnic. We are awaiting a response from that organization.

**PARADE**

Discussion was held regarding some concerns with hosting parades this year due to the Pandemic. A decision will be made following the March meeting as to whether or not to proceed with parades this year.

**WEBSITE /  
FACEBOOK PAGE**

Andreas Kamp has not been able to obtain administrative rights to make changes to our Facebook page. During the meeting Jennifer Huscroft obtained administrative rights and will now work with Andreas on this. There was some discussion in linking the information on the Facebook page with ‘Instagram’, in order to reach more of the public.

Dennis Materi continues to update the Website as information becomes available.

**NEXT MEETING**

The next meeting of the CV Blossom Festival Committee will be held on Monday, March 7th, 2022 at 7:00 p.m. This meeting will also be held virtually and Tia will send out information with respect to logging in to the WEBEX meeting.

**ADJOURN**

Moved by Donna Cassel  
THAT the meeting adjourn at 8:40 p.m.

CARRIED

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Andreas Kamp, Chair

**81<sup>st</sup> BLOSSOM FESTIVAL  
MAY 20 – 23, 2022**