

CRESTON VALLEY BLOSSOM FESTIVAL
MINUTES
March 28th, 2022

A Creston Valley Blossom Festival Association meeting was held on the 28th day of March, 2022 in Town Hall Council Chamber, Creston, BC at 7:00 p.m.

- PRESENT:** Andreas Kamp, President
Joanna Wilson, Vice-President, via teleconference
Bev Caldwell, Secretary/Treasurer
Larry Finley
Donna Cassel
Allan Clement
Tia Wayling
Chisa Jarvis
Rita Schening
Sam Phypers
- REGRETS:** Jennifer Huscroft
Melanie Griffith
Ingrid Voigt
Dennis Materi
Darlene Wood
Marlene Nash
Tammy Bradford
- CALL TO ORDER** The Chair called the meeting to order at 7:00 p.m.
- AGENDA** Moved by Andreas Kamp, seconded by Tia Wayling
THAT the agenda for the Blossom Festival Association meeting of March 28th, 2022, be adopted as circulated. CARRIED
- MINUTES** Moved by Larry Finley, seconded by Donna Cassel
THAT the minutes of the March 7th, 2022 Creston Valley Blossom Festival meeting be adopted as circulated. CARRIED
- SECRETARY/TREASURER REPORT** Moved by Bev Caldwell, seconded by Chisa Jarvis
THAT the financial report by the Secretary/Treasurer with respect to the current financial status of the Creston Valley Blossom Festival Association, be received. CARRIED
- CORRESPONDENCE** No new correspondence to report.
- NEW MEMBERS** President Kamp welcomed three new members to the Committee. Their participation and assistance will be greatly appreciated. Chisa Jarvis, Rita Schening and Sam Phypers have expressed their interest in helping, where possible, with the 81st Annual Blossom Festival. WELCOME ABOARD Chisa, Rita and Sam.
- MIDWAY** The contract with Shooting Star Amusements (midway) has been signed and the midway will be setting up in the parking lot of the Creston & District Community Complex.

SCHEDULE OF EVENTS	The Committee reviewed the Schedule of Events, with the addition of a Free Swim on Monday, May 23 rd , sponsored by the Valley Community Services, and changing the Free Swim sponsored by the Creston & District Community Complex, from the Saturday to the Friday.
OPENING CEREMONIES	Jennifer Huscroft was not available to report, but Bev Caldwell reported that Discover Circus was concerned over having enough performing acts to fill the time slots required for the Opening Ceremonies. Bev and Jennifer will continue to work with Discover Circus to make the evening a success. It was unanimous that the 81 st Blossom Festival Opening Ceremonies be dedicated in the memory of John Huscroft. Moved by Andreas Kamp, seconded by Donna Cassel THAT the contract for Discover Circus to perform at the Opening Ceremonies on May 20 th , 2022 be increased from \$6,000 to \$7,000. CARRIED
CITIZENS OF THE YEAR	Jennifer Huscroft is to contact the two Rotary Clubs in Creston to follow up on the organizing of the Citizen of the Year and the Junior Citizen of the Year.
PARADE	Bev Caldwell reported that several parade entry forms have been received already. The Rotary Club has confirmed that they will marshal the parade and man barricades again this year. Bev has confirmed with the flagging company for availability and is working with the Ministry of Transportation regarding the highway closure.
APPRECIATION 'TREES'	Donna Cassel reported that she is working on getting the 'Appreciation Tree' posters ready for distribution around town and surrounding areas. Buttons will be sold and purchasers can add a name to a 'blossom' and post on the Tree.
LUNCHEON/BBQ AT REC. CENTRE	Tia Wayling and Larry Finley reported that they are in discussions with a caterer to prepare the chilli for the BBQ. Will be prepared with approx. 400 hot dogs, along with the chilli and side salad for the luncheon. Sports activities and games are being planned for the outside area of the Community Centre. Bev will get a photograph of Henry Schoof and a memorial display will be set up in the Creston Room in honour of Henry's many, many years of organizing the Chilli Cook-off during the Annual Blossom Festival.
LIONS STREET FAIR	Ingrid Voigt was not available to update the status of the Street Fair, but she has distributed the poster and application, the Fair will be as popular as ever.
CHILDREN'S PARADE/PICNIC	Bev will contact Melanie Griffith to confirm whether or not the 2022 Grad Committee will take over the organizing of the Children's Parade and Picnic, Mel had sent an email to Bev but further confirmation is required. If the Grad Class cannot take this on, we will need to find another group or organization or cancel those events.
HIGHWAY SIGNAGE	To be discussed at a later date.
TEEN DANCE	Bev Caldwell reported that the C.V. Youth Network are excited that there would be a Festival this year and are looking forward to a Teen Dance.
KIDAPALOOZA	Bev Caldwell confirmed that Valley Community Services will be hosting the Kidapalooza children's event again on Saturday afternoon, in Millennium Park.

- TEEN ART WALK** Joanna Wilson will be contacting the organizers of the Teen Art Walk and ask them to take photographs of the art work so that they can be uploaded to the website and to Facebook.
- GRANTS/SPONSORS** Bev Caldwell stated that she will be taking letters to various businesses in the community to solicit sponsorships or donations. Sam Phypers will approach the Lower Kootenay Band to request sponsorship or donations.
- WEBSITE /
FACEBOOK PAGE** Andreas Kamp has been updating the Facebook page, as has Dennis with the website. They need content to upload as soon as possible. Sam Phypers mentioned that Sarah Dumas could possibly upload something on Instagram, Andreas will look into. Tia Wayling mentioned the possibility of the Explore Creston Valley.com, a new tourism website.
- NEXT MEETING** The next meeting of the CV Blossom Festival Committee will be held on Monday, April 25th, 2022 at 7:00 p.m., in Town Hall Council Chambers.
- ADJOURN** Moved by Larry Finley
THAT the meeting adjourn at 8:15 p.m. CARRIED

Andreas Kamp, Chair

**81st BLOSSOM FESTIVAL
MAY 20 – 23, 2022**