

CRESTON VALLEY BLOSSOM FESTIVAL  
MINUTES  
May 9<sup>th</sup>, 2022

A Creston Valley Blossom Festival Association meeting was held on the 9th day of May, 2022 in Town Hall Council Chamber, Creston, BC at 7:05 p.m.

**PRESENT:** Andreas Kamp, President  
Bev Caldwell, Secretary/Treasurer  
Larry Finley  
Donna Cassel  
Tia Wayling  
Chisa Jarvis  
Jennifer Huscroft  
Melanie Griffith  
Donna Clark

**REGRETS:** Sam Phypers  
Ingrid Voigt  
Allan Clement  
Joanna Wilson  
Rita Schening  
Dennis Materi  
Darlene Wood  
Marlene Nash

**CALL TO ORDER** The Chair called the meeting to order at 7:05 p.m.

**AGENDA** Moved by Chisa Jarvis, seconded by Melanie Griffith  
THAT the agenda for the Blossom Festival Association meeting of May 9th, 2022, be adopted as circulated. CARRIED

**MINUTES** Moved by Jennifer Huscroft, seconded by Donna Cassel  
THAT the minutes of the April 25th, 2022 Creston Valley Blossom Festival meeting be adopted as circulated. CARRIED

**SECRETARY/TREASURER REPORT** No report at this time.

**CORRESPONDENCE** No new correspondence.

**ART WALK** Although Joanna Wilson was absent from the meeting, she has reported that the Teen Art will be displayed in eight venues in the downtown core and that some art work has been forwarded on to Andreas and Dennis for uploading on the Facebook page and website.

**MIDWAY** Bev reported that we are just waiting for posters from Shooting Star Amusements to arrive. Everyone is asked to look around for possible sites for the midway next year, but away from residential areas.

**SCHEDULE OF EVENTS** Bev reported that the Schedule of Events has been finalized and the Facebook page and website have been updated.

**OPENING CEREMONIES**

Jennifer advised that ticket sales for the Opening Ceremonies have picked up and that she has arranged for Paul's Superette to also sell tickets. Brian Lawrence has agreed to be the Master of Ceremonies for the evening.

Moved by Jennifer Huscroft, seconded by Chisa Jarvis  
THAT Brian Lawrence, be awarded an honorarium of \$300.00 to assist with travelling expenses related to his service as Master of Ceremonies for the 81<sup>st</sup> Annual Blossom Festival. CARRIED

**PARADE / JUDGING**

Bev reported that parade entries are down so far this year, about only 26 entries so far, and usually there are over 50. There is a need for people to help man barricades, Donna Clarke volunteered her husband Roy; Chisa Jarvis has volunteered and so has Sam Phypers. We still need at least three more. The barricade volunteers are to meet at 10:00 am across from the Dairy Queen and will be assigned specific intersections to man. Thank you to those volunteers.

Marlene Nash, Chief Judge, has advised that she has recruited 5 volunteers to judge the parade entries.

**APPRECIATION 'TREES'**

Donna Cassel advised that she has sold another 25 buttons. There are only 25 more to sell. We will hopefully sell them at the Opening Ceremonies.

**LUNCHEON/BBQ AT REC. CENTRE**

Tia and Larry reported that the organizing of the BBQ and sports at the Rec. Centre is going well. Tia will do up a poster and forward on to Bev to have Andreas and Dennis upload to the Facebook page and website. Sam, Chisa, Rita, Bev and Bev's sister have volunteered to help at the BBQ. These volunteers are to meet at the Rec. Centre Kitchen, no later than 10:00 am on May 22<sup>nd</sup>.

**LIONS STREET FAIR**

Ingrid was not in attendance to provide a report on the Street Fair, we assume all is going well.

**CHILDREN'S PARADE/PICNIC**

Melanie reported that the Creston Little League Baseball group is excited to work with us on the Children's Picnic this year. Melanie has solicited some good prizes for the kids parade, etc. and is still working on getting some volunteers to help man the barricades on the parade route.

**TEEN DANCE**

Bev reported that the C.V. Youth Network is working hard now to make the Teen Dance a huge success and have solicited donations for prizes, food for the concession, etc.

**ADVERTISING**

Bev reported that advertising has been placed in the I Love Creston magazine, the FunPape, the Creston Valley Advance and on Juice FM radio. The CV Advance has really stepped up and will be doing a big write up in the paper on the Festival, and has volunteered to publish the Schedule of Events at their cost (sponsor).

Andreas reported that he is still working on the Instagram account and has boosted the Facebook advertising.

**GRANTS / SPONSORS**

Bev reported that Home Hardware has contributed \$1,000 towards the Opening Ceremonies; Sue's Clothesline has donated \$200; FortisBC has confirmed a \$2,000 sponsorship; and Columbia Basin Trust \$1,500, to date.

**WEBSITE /  
FACEBOOK PAGE**

Andreas reported he is still working on setting up the Instagram account, and has boosted the Facebook account. Dennis advised that the website is up to date with material that has been provided to him to the 2022 Festival.

**NEXT MEETING**

The next meeting of the CV Blossom Festival Committee will be held on Monday, May 23rd, 2022 at 6:00 pm for our Wind Up Dinner. Bev will provide details on where, etc. by email to everyone as soon as a location has been arranged.

**ADJOURN**

Moved by Donna Cassel  
THAT the meeting adjourn at 8:15 p.m.

CARRIED

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Andreas Kamp, Chair

**81<sup>st</sup> BLOSSOM FESTIVAL  
MAY 20 – 23, 2022**